

# A STYLISH FIRST EDITION

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After six years, a professional event dedicated to the hospitality industry returns to Rome. At the first edition of Rome Food Excel, prominent players from the baking, pastry, gelato, bar, foodservice, pizza, hotel, wine and beer industries are expected.

This important market which encompasses Central and Southern Italy along with the main islands could no longer remain without a point of reference, especially now that we are witnessing a long-awaited return of international tourism. The privileged location of the event, at Rome's exhibition hall, places it in a central location for the entire Mediterranean basin, thus allowing the best buyers from all over Europe to unite.

The new Roman exhibition centre will host hundreds of companies and thousands of visitors who will discover the newest developments of the market during the four days of the show. The scheduled events program is very comprehensive, with a series of continuous demonstrations regarding processing techniques.



Much emphasis will be placed on new trends with an entire section dedicated to this.

Rome Food Excel is also digital, to help experience a full immersion into a digital trade fair to discover the best of the food industry.

The event is also a unique occasion to combine work with holiday, with Rome as a backdrop of the business activities.

Come discover Rome Food Excel: an exclusive trade exhibition dedicated to adding value to the agri-food sector and to the high-quality foodservice industry.

